

Press Release

Frazier's Wine Merchants and SH Jones Wines

FOR IMMEDIATE RELEASE

"Rivals for generations and now partners".

Frazier's Wine Merchants and SH Jones Wines are thrilled to announce that from 26th April 2025, will unite and begin trading as Frazier Jones Wine Merchants, from the modern, sustainable facilities in Solihull on Stirling Road.

William Frazier, Managing Director of Frazier's Wine Merchants, said "Since 2020 and the challenges that COVID brought, we have been working ever more closely together, and this merging of people and resources creates a strong base for the business to grow."

Greg Shaw, Director of SH Jones, added "Our ability to meet our customers' requirements in these challenging and competitive times requires both scale and flexibility. We have always been committed to upholding the highest standards of service and quality, and this merger will enable us to continue supporting our customers for at least another generation."

In a challenging and ever-evolving marketplace, it makes perfect sense for two respected, multi-generational, independent family-run wine merchants to come together. By joining forces, they aim to continue delivering the exceptional service, value, and expertise their customers in the 'On & Off Trade' have come to expect, whilst maintaining the core values that have defined both companies for decades.

The Frazier Jones Wine Merchants team look forward to welcoming and serving all wine enthusiasts in the borough and beyond for many years to come.

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If you have any further questions or need photos or logo's, please don't hesitate to contact me or feel free to come visit us at our studio. Thank you for your attention.

Kind regards

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Retail & Marketing Manager

Frazier Jones Wine Merchants